

Town of East Montpelier FY2019 Funding Requests

Each year the Town of East Montpelier receives requests for funds from many different organizations. The Selectboard appoints a committee to review the requests and to recommend which should appear on the Town Meeting Warning for action. The committee requires certain information to make sound decisions for each request. In order for your organization to be considered for funding, it is mandatory that you complete this information form. Submit the form and supplementary information to:

Funding Request Study Committee
Town of East Montpelier
P.O. Box 157, East Montpelier, VT 05651-0157 (submit by mail)
eastmontadmin@comcast.net (submit by email)

on or before **Friday, October 27, 2017**. Incomplete forms and/or requests received after this date will be disqualified for funding. The Committee reserves the right to require any requesting organization to defend its request in person at the Committee's annual meeting normally held in early November. An organization applying for the first time or requesting a substantial increase in funding should expect an invitation to attend the annual meeting.

If your organization operates two or more programs with separate budgets or funding sources, please fill out one form for each program. All information should be given for your latest complete fiscal year (12 months). Approved requests will be acknowledged in the fiscal year 2019 (July 1, 2018 – June 30, 2019) budget for the Town of East Montpelier. Please feel free to submit any other information you feel would be helpful to the committee in making their decision.

If you have any questions please contact Bruce Johnson, Town Administrator, at (802) 223-3313 x 204 or eastmontadmin@comcast.net.

STANDARD INFORMATION

Organization Name: American Red Cross New Hampshire Vermont Region

Address: 29 Mansfield Ave. Burlington, VT 05401

Fiscal Year Reported: FY17

Program Description: American Red Cross Disaster Services dedicated to helping local communities prepare for, respond to and recover from local disasters, most commonly home fires.

Name of Person filling out this form: Emily Poirier

Name of Person to contact with questions: Stephanie Couturier

Phone Number: 603-225-6697 x219 E-mail: stephanie.couturier@redcross.org

AMOUNT OF FUNDING REQUEST: \$1,000

SERVICE INFORMATION

What is your organization's service area? State? Washington County? or Other?
The entire population of New Hampshire and Vermont

What is the total number of individuals served by your organization in your prior Fiscal Year?

35,463 individuals. Please note this includes clients served in disasters, our Service to Armed Forces Clients as well as people enrolled in our health and safety and preparedness courses.

How many people in East Montpelier were served by your organization in the same period? 0 East Montpelier residents

What type of service(s) does your organization provide to East Montpelier residents?

The American Red Cross of NH/VT, respectfully requests \$1,000 from the Town of East Montpelier to support its Disaster Services; preparedness, response and recovery programs. The Red Cross responds to a disaster, most commonly a home fire every 17 hrs. In these events, the Red Cross provides shelter, food, health and mental health services to help families and entire communities get back on their feet. In the event of a disaster in East Montpelier, Red Cross staff and volunteers are trained to mobilize and respond at a moment's notice.

Approximately how many staff hours are dedicated to provide the services your organization offered East Montpelier residents during this time period? N/A hours

What services does your organization provide that are not available elsewhere?

Our disaster relief program ensures that all immediate post disaster needs of East Montpelier residents are met, including shelter, food, financial assistance, counseling, and linkage to social service organizations within the Washington County area, so that they can begin their road to recovery. This program helps to strengthen and improve the East Montpelier community by empowering residents with the assistance they need following a disaster, helping them to get back to their "new normal" within the community.

What (if any) organizations provide similar services?

Emergency management services are available at state and sometimes town level in different capacities.

If applicable, how does your organization collaborate with organizations providing similar services?

We work with emergency management, corporations, and partner agencies to share preparedness tips with employees, residents and the greater community. The entire disaster cycle of preparedness, response and recovery is dependent upon private donations from New Hampshire and Vermont. Without these services, victims of disaster would need to rely on town, county, and state-wide resources.

In what way are the services your organization provides preventative in nature?

The Red Cross also provides preparedness training. We cannot stop emergencies and disasters but we can be prepared. Our Disaster Action Team volunteers undertake a series of courses and practice drills to ensure they have the knowledge and skills to respond. We teach first aid, CPR, disaster preparedness seminars, and encourage individuals and businesses to make a disaster plan and build an emergency kit. Fires are the most common disaster in our area, so we also offer fire prevention educational materials.

FINANCIAL INFORMATION

How did your organization determine the amount of the funding request? Please explain in detail your reasoning for any increase or decrease (use attached sheet if necessary).

We base our ask typically off of \$.46 per person in the community.

If approved by the town, how will your organization use the funds?

If approved, the funds will be used to support the American Red Cross Disasters Services program. This includes maintaining and growing a strong volunteer presence, responding to local disasters (mostly home fires and localized floods) and preparing for and responding to larger scale disasters (like Tropical Storm Irene, wide power outages, bomb threats, etc.) Local Red Cross volunteers are on call 24/7 to provide immediate care and comfort to those affected by disaster. Services to the families and individuals who experience a disaster consist of temporary shelter (hotel stays), storage containers, and financial assistance to purchase basic necessities like food, clothing, prescription medications, and baby supplies. Services to first responders, like firefighters, consist of food and hydration while working on the scene.

Do any of your grant sources require local financial commitment? Explain.

No

Is your organization approved by the IRS as tax-exempt?

Yes

If yes, indicate your approval type: 501c3: X other: _____

***Please see attached budget summary.**

INCOME SOURCES	PERCENT OF INCOME	TOTAL INCOME
Federal		
State		
Local Towns		
United Way		
Fundraising		
Other		
Other		
TOTAL		

EXPENDITURES	Budgeted Percent	Budgeted Dollars	Actual Expense Percent	Actual Expense Dollars
Personnel				
Insurance/Rent/Utilities				
Fundraising Costs				
Other				
Other				
Total				

Number of full-time paid staff positions (full-time equivalents or hours): 18

Number of full-time volunteer staff positions (full-time equivalents or hours):

Volunteers make up 90% of our workforce. Last year in NH/VT, volunteers worked 64,969 hours valued at \$1,530,669.

Budget Summary Description

In FY12, the American National Red Cross began the consolidation of all financial information into a single, nationally-managed accounting application. The regions are operating units of the American National Red Cross, which is one 501(c) 3. Because the regions are part of one legal entity, all assets and liabilities are backed by the organization. As such, as part of the consolidation, we no longer maintain separate regional Statements of Financial Position. Restricted funds always have and will continue to be tracked and used according to the wishes of the donor, and fixed assets are tracked by location. Investments are managed at the national level within an overall investment portfolio. The organization's debt is managed at a national level (there is no need to allocate the debt to regional level). While in the past, regions often had to wait for a cash transfer in order to disburse funds when responding to a large disaster, a significant benefit to the consolidation is that regions can now provide financial assistance to the community immediately.

**NHVT Region Disaster Budget
Disaster**

	NHVT Budget FY17 Disaster	NHVT Actual FY17 Disaster	NHVT Proposed FY-18 Disaster
REVENUE			
Individual/Business	564,392	912,405	597,308
Foundations	77,380	129,994	81,825
Government	10,097	11,820	10,097
United Way	0	0	0
Other Contributions	31,892	39,511	31,892
Earned Income	0	0	0
Endowment Income	0	0	0
National Allocation	1,038,692	364,585	1,042,255
TOTAL REVENUE	1,722,453	1,458,315	1,763,378
EXPENSES			
Salaries and Wages	607,953	621,889	621,632
Benefits and Taxes	196,969	57,473	201,401
Fundraising/Development	0	0	0
Marketing/Advertising	0	0	0
Professional Fees	100,060	94,433	101,060
Rent/Occupancy	156,380	108,684	157,366
Supplis, Materials, Direct Costs	128,090	105,997	129,371
Equipment	59,137	60,601	59,729
Disaster Relief	473,864	409,238	492,819
TOTAL EXPENSES	1,722,453	1,458,315	1,763,378



American Red Cross

New Hampshire and
Vermont Region

Town of East Montpelier
C/o CJ Flynn
PO Box 157
E. Montpelier, VT 05651



Dear CJ,

The mission of the American Red Cross is to prevent and alleviate human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. We are a non-profit organization dedicated to helping local communities prepare for, respond to and recover from local disasters, most commonly home fires.

We also provide several other services which include supplying blood and blood products in the United States, emergency communication services for Military Service Members and their families, training courses for emergency preparedness, as well as certification courses for Licensed Nurse Assistants, babysitting, and First Aid/CPR. These services, amongst the other services and campaigns outlined below, help thousands of residents each year, and would not be possible without the generosity of donors and hundreds of local volunteers working together 365 days a year, 24 hours a day.

We provide all of our services **free** with **no** support from federal or state governments. In order to be able to provide these services, the American Red Cross reaches out to partners in the community like the **Town of East Montpelier** for funding. It is for this reason that the American Red Cross of New Hampshire and Vermont respectfully requests a donation of **\$1,000.00** for the upcoming fiscal year.

This past year, the American Red Cross of New Hampshire and Vermont provided the following services throughout the region:

- Every 17 hours, on average, we assisted a local family, helping over **1,134** people.
- We installed **2,871** smoke detectors in homes through our Home Fire Campaign.
- Every day, approximately **87** people were trained in first aid, CPR, and water safety skills.
- We collected **95,196** units of blood from **65,728** donors. All **40** hospitals in NH and VT depend on Red Cross collections.
- In NH/VT, **13** families who were separated from their families were reconnected with the help of our Service to the Armed Forces department.
- We currently have over **1,300** volunteers throughout the two states that help to make these services happen.

As you know, a disaster or emergency can strike at any time without warning, and the American Red Cross is committed to being in the East Montpelier community to help your residents in times of need. Your donation will go a long way in ensuring that your citizens receive the support they need when confronted by a disaster or emergency.

On behalf of the volunteers and staff throughout the two states, thank you for your consideration of this request to support the humanitarian work that we do. While we hope that no disasters hit your area, rest assured that the American Red Cross will be there to help if they do.

Sincerely,

Emily Poirier
Regional Development Specialist

New Hampshire Headquarters • 2 Maitland Street, Concord, NH 03301 • 1-800-464-6692(p)
Vermont Headquarters • 29 Mansfield Ave, Burlington, VT 05401 • 1-800-660-9130(p)

www.redcross.org/nhvt



Washington County Service Delivery July 1, 2016 - June 30, 2017

Disaster Response

This past Fiscal Year, the Red Cross responded to **7 disaster incidents** assisting **14 residents** of **Washington County**. Most of these instances were home fires where our volunteers and staff were present; offering food, clothing, lodging, emotional support and referrals to families in need both during the incident and for several days following. Some also resulted in the Red Cross conducting mass care to First Responders such as Police Officers and Fire Fighters. Mass Care includes providing food, hydration and warm drinks; allowing them to maximize their time on-site assisting residents.

Town/City	Disasters	Individuals
Barre	6	12
Berlin	1	2

Home Fire Campaign

Last year, Red Cross volunteers canvassed the neighborhoods of **Washington County** to educate the residents on fire, safety and preparedness. During this time, we installed **32 free smoke alarms** in homes and helped families develop emergency evacuation plans based on their individual needs.

Service to the Armed Forces

We proudly assisted **11** of **Washington County's Service Members** and their families by providing emergency communications and other services, including counseling and financial assistance.

Blood Drives

During the last fiscal year, **Washington County** was home to **138 American Red Cross blood drives**, collecting a total of **4286 pints** of life saving blood.

Volunteer Services

Washington County is home to **27 American Red Cross Volunteers**. These volunteers do everything from responding to disasters in the middle of the night, to teaching safety courses, to helping at our many blood drives. Being 90% Volunteer run, our volunteers are truly the heart of our organization

Public Health and Safety

Be assured that **Washington County** is a safer place to be because of the many health and safety courses offered by the American Red Cross each year. Last year, **Washington County** hosted **101 courses** where **585 residents** were taught a variety of important life saving skills such as First Aid, CPR, Babysitting Skills and Water Safety.

OUR FUNDAMENTAL PRINCIPLES: