

Town of East Montpelier FY2018 Funding Requests

Each year the Town of East Montpelier receives requests for funds from many different organizations. The Selectboard appoints a committee to review the requests and to recommend which should appear on the Town Meeting Warning for action. The committee requires certain information to make sound decisions for each request. In order for your organization to be considered for funding, it is mandatory that you complete this information form. Submit the form and supplementary information to:

Funding Request Study Committee
Town of East Montpelier
P.O. Box 157, East Montpelier, VT 05651-0157 (submit by mail)
eastmontadmin@comcast.net (submit by email)

on or before **Friday, October 21, 2016**. Incomplete forms and/or requests received after this date will be disqualified for funding. The Committee reserves the right to require any requesting organization to defend its request in person at the Committee's annual meeting normally held in early November. An organization applying for the first time or requesting a substantial increase in funding should expect an invitation to attend the annual meeting.

If your organization operates two or more programs with separate budgets or funding sources, please fill out one form for each program. All information should be given for your latest complete fiscal year (12 months). Approved requests will be acknowledged in the fiscal year 2018 (July 1, 2017 – June 30, 2018) budget for the Town of East Montpelier. Please feel free to submit any other information you feel would be helpful to the committee in making their decision.

If you have any questions please contact Bruce Johnson, Town Administrator, at (802) 223-3313 x 204 or eastmontadmin@comcast.net.

STANDARD INFORMATION

Organization Name: T.W. Wood Gallery
Address: 46 Barre Street, Montpelier, VT 05602

Fiscal Year Reported: 2015

Program Description: The T.W. Wood Gallery is located in downtown Montpelier at 46 Barre Street and serves youth, families, seniors and other Central Vermont residents (including many living in East Montpelier) in art educational and hands on activities. The Gallery serves the full community from young children and teens to families and seniors. It is unique to Central Vermont in being both a historical Museum with a large permanent art collection of work from the mid 1850's-1950's that started up in 1896. The Gallery also exhibits contemporary local art of Vermont artists. There is no admission fee to the Gallery. Our goal is to provide everyone access to this valuable community resource. Visitors can stop by for 10 minutes or spend an hour viewing exhibits. There is a donation box by the entry door.

In addition to exhibits the Gallery runs a popular fee based summer art camp for children from 7-14 that is held at the VT College of Fine Arts. New this year are vacation art camps for children, an Artrageous summer art camp held at the Gallery, an afterschool arts program for children and art classes for teens and adults.

The Gallery offers scholarships for its popular children's summer camp programs (lead primarily by licensed professional Vermont teachers) and classes for families in need. The Gallery applies for grants to support scholarships so that vulnerable populations may attend our programs. Children blossom when exposed to new and different art activities which can expand their horizons. They learn new skills, gain confidence and make new friends. Art can be especially important during times of stress and for children that do not fit into the physical/sports focused activities. Arts can engage the heart, mind and hands.

Education is a primary goal for the Gallery for both the local community and visitors alike. This takes the form of offering free and changing art exhibits with opportunities to meet local artists, free tours to school groups, seniors etc. free lectures, film showings, poetry readings, book signings, opening art receptions and much more.

Name of Person filling out this form: Ginny Callan

Name of Person to contact with questions: Ginny Callan

Phone Number: 802-262-6035 E-mail: twwoodgallery@gmail.com

AMOUNT OF FUNDING REQUEST: \$500
SERVICE INFORMATION

What is your organization's service area? State? Washington County? or Other?

The Gallery serves Central Vermonters and beyond, we especially serve the nearby towns of Barre, Berlin, Calais, East Montpelier, Marshfield, Middlesex, Montpelier, Plainfield, Worcester and beyond. Residents often bring visitors with them to the Gallery to view both the historical and contemporary art. We also have visitors from across the state of Vermont and tourists coming to visit Vermont from other states and on rare occasions even other countries.

What is the total number of individuals served by your organization in your prior Fiscal Year? 3,000- 4,000 individuals.

How many people in East Montpelier were served by your organization in the same period? The Gallery has over 75 East Montpelier residents on our mailing list and at least another 50 that are just on our e-mail list. Many residents visit the Gallery every few months as exhibits change and for special events. For example for the current Works Progress Administration (WPA) exhibit we are hosting a four part series of free Art Talks. We have held one during the day and will have 3 evening presentations. Some visitors come to see the exhibit but others attend 1, 2 or 3 of the Art Talks as well.

What type of service(s) does your organization provide to East Montpelier residents? The T.W. Wood Gallery free and changing art exhibits with opportunities to meet local artists, free tours to school groups, seniors etc. free lectures, film showings, poetry readings, book signings, opening art receptions and much more. The Gallery also holds fee based programs including fall (and spring) art classes for teens and adults, vacation and summer art camps for children and occasional art workshops for children and adults.

Approximately how many staff hours are dedicated to provide the services your organization offered East Montpelier residents during this time period? 40-50 hours

What services does your organization provide that are not available elsewhere? The Gallery is Central Vermont's own Historical Museum. We charge no admission fees to limit any possibility of a financial barrier to viewing art and attending talks, reading's, book signings, art opening receptions etc. We offer free tours of the Gallery's art collection to all individuals and groups alike. We highlight the artwork of Montpelier artist Thomas Waterman Wood from the 1800's and the Works Progress Administration (WPA), artwork from the 1930's and 40's. The Gallery also exhibits contemporary art of many Vermonters including East Montpelier residents of local Art Associations: the Art Resource Association, the Northern VT Art Association, the VT Pastel Association, the VT Professional Photographers and VT Palateers to name a few. In addition the Gallery hosts regularly changing exhibits of local Vermont artists work and student artwork. We are planning a call to artists to local High School students to exhibit their artwork next spring. We have low cost meeting space for events that is used by community groups including the Green Mountain Club, the VT Pastel Society, the Onion River Exchange and the Summit Music School etc.

What (if any) organizations provide similar services? The Vermont State House offers tours and exhibits some of the T.W. Wood Gallery's artwork along with artwork from their own collection. The Montpelier Rec Center and the local Montpelier and Twin Valley Senior Centers hold some art classes but they are limited and some are only for seniors and are not of the variety that the T.W. Wood Gallery offers. The Vermont Supreme Court exhibits solo shows of VT. artist's work. However the Gallery shows a regularly changing variety of Vermont contemporary artists. The Kellogg Hubbard Library holds speaking events and occasional exhibits of VT artists work but their shows are not as extensive as the Gallery's.

If applicable, how does your organization collaborate with organizations providing similar services? The Gallery currently has a satellite exhibit from our collection at the Central VT Medical Center (19 paintings) and at the Vermont State House (28 Paintings) and 6 works at Montpelier's City Hall. The Gallery has loaned artwork to the VT Historical Society, Norwich University and the VT Humanities Council in the past. We work with many Vermont artists associations to exhibit local artists work. The Gallery is also are one of the three founding members of the Center for Arts & Learning which includes the Monteverde Music and River Rock Schools. We will be presenting to

the Montpelier Rotary Club later this month. We are inviting local high school students to exhibit their work next spring. We welcome collaboration and partnership and recognize the value of it.

In what way are the services your organization provides preventative in nature? The Gallery offers a wide variety of educational activities for children, teens and adults. Art can be especially important during times of stress and for both children and adults that and can engage the heart, mind and hands. Our art summer camps programs are especially vital for children that are not engaged in physical sports activities to gain self-confidence and shine. The same is true for adults.

FINANCIAL INFORMATION

How did your organization determine the amount of the funding request? Please explain in detail your reasoning for any increase or decrease (use attached sheet if necessary). The T.W. Wood Gallery is requesting \$500, half of the approximate cost for 200 East Montpelier residents to visit the Gallery annually and participate in free events such as Art Walks and Art Talks, speakers, poetry readings, book signings, opening art exhibit receptions, art exhibits, school tours etc.

We recently began asking Gallery visitors to sign in, noting their town and state but many do not and our records are not complete. We had over 2,000 visitors sign in for the past year and estimate we had 4,000-5,000 visitors. Often one person from a group will sign in for all, if they do at all. We can only estimate how many visitors from East Montpelier visited the Gallery in the past year, 200 -250 residents seems likely. Many come to numerous events and exhibits throughout the calendar year. We have 60 East Montpelier residents in our data base and many more regularly visit the Gallery.

In terms of comparison with requested support from the town of Plainfield from other nearby towns, a break out of our 2016 town request and visitor annual estimates follows.

East Montpelier – Requesting \$500 (visitor estimate 200)

Middlesex – Requesting \$375 (visitor estimate 150)

Montpelier – Supports the Gallery programs with \$5,000 annually (visitor estimate 1,000)

Plainfield – Requesting \$375 (visitor estimate 150)

Worcester - Requesting \$250 (visitor estimate 100)

If approved by the town, how will your organization use the funds? The T.W. Wood Gallery would use the funds to support educational and outreach events held at the Gallery for community members.

Do any of your grant sources require local financial commitment? Explain.

Grants require in kind support which is in the form of volunteer time given to the Gallery.

.We rely heavily on volunteers who produce our monthly newsletter, maintain our website, review financial records, perform building renovations and paint walls, assist

with large mailings and office clerical needs. We have a volunteer curator of the permanent art collection, a volunteer visual arts committee to plan exhibits and our nine member Board. The Gallery has had interns from Barre and Montpelier high schools in the past year and a college intern this summer

Is your organization approved by the IRS as tax-exempt? Yes

If yes, indicate your approval type: 501c3: other: _____

EIN # 03-019-0572

PLEASE NOTE: 2015 was a transition year for the T.W. Wood Gallery. It was the first half year of activity in the Gallery's new location at 46 Barre St in Montpelier after a two year hiatus of having no site to exhibit artwork.

Some helpful history. The T.W. Wood Gallery had been previously located at VT College which became VT College of Fine Arts (VCFA). As VCFA began to grow and expand their programs they wanted use of the Gallery's exhibit space for their students. They asked the Gallery to leave. It took some time to find a new location and to renovate the space where the Gallery is now located at 46 Barre St in Montpelier. Due to the gap in services to the community the Gallery did not become active again until June of 2015. Hence the gap in income which we are now focusing on improving for 2016 by increasing activities and fundraising efforts. The Gallery's new home is still being improved incrementally as volunteer time, donations, grants and other support allow.

INCOME SOURCES 2015	PERCENT OF INCOME	TOTAL INCOME
Federal/State	0	
United Way	0	
Local Towns	9 %	\$5,000
Room Rental	5 %	\$2,975
Fundraising	8 %	\$4,562
Summer Camps	55%	\$30,477
Art Sales/Art Rental	5 %/6%	\$3,022/\$3,600
Grants	11%	\$6,000
TOTAL		\$55,636

EXPENDITURES	Budgeted Percent	Budgeted Dollars	Actual Expense Percent	Actual Expense Dollars
Personnel		Not available	42%	\$48,364
Insurance/Rent/Utilities		Not available	39%	\$45,923
Fundraising Costs		Not available	.7%	\$800
Exhibition, advertising		Not available	1%	\$1,219
SalesTax/Artists Commissions		Not available	.4%/1%	\$469/\$1208
Summer Camp		Not available	15%	\$16,973

Total (Gallery savings filled the income gap for 2015) \$114,956

Number of full-time paid staff positions (full-time equivalents or hours): 1

Number of full-time volunteer staff positions (full-time equivalents or hours): 5



T.W. Wood Gallery Renovated Exhibit Room (all work done by volunteers)



T.W. Wood Gallery Hooked Rug Exhibit, Spring 2016



T.W. Wood Gallery Artrageous Camp 2016