

Town of East Montpelier FY2019 Funding Requests

Each year the Town of East Montpelier receives requests for funds from many different organizations. The Selectboard appoints a committee to review the requests and to recommend which should appear on the Town Meeting Warning for action. The committee requires certain information to make sound decisions for each request. In order for your organization to be considered for funding, it is mandatory that you complete this information form. Submit the form and supplementary information to:

Funding Request Study Committee
Town of East Montpelier
P.O. Box 157, East Montpelier, VT 05651-0157 (submit by mail)
eastmontadmin@comcast.net (submit by email)

on or before **Friday, October 27, 2017**. Incomplete forms and/or requests received after this date will be disqualified for funding. The Committee reserves the right to require any requesting organization to defend its request in person at the Committee's annual meeting normally held in early November. An organization applying for the first time or requesting a substantial increase in funding should expect an invitation to attend the annual meeting.

If your organization operates two or more programs with separate budgets or funding sources, please fill out one form for each program. All information should be given for your latest complete fiscal year (12 months). Approved requests will be acknowledged in the fiscal year 2019 (July 1, 2018 – June 30, 2019) budget for the Town of East Montpelier. Please feel free to submit any other information you feel would be helpful to the committee in making their decision.

If you have any questions please contact Bruce Johnson, Town Administrator, at (802) 223-3313 x 204 or eastmontadmin@comcast.net.

STANDARD INFORMATION

Organization Name: T. W. Wood Gallery

Address: 46 Barre Street, Montpelier, VT 05602

Fiscal Year Reported: 2016

Program Description: The T.W. Wood Gallery is a small nonprofit organization located in downtown Montpelier at 46 Barre Street in the Center for Arts & Learning building. We serve children, youth, families, adults, seniors and other Central Vermont residents (including many living in East Montpelier) in art educational and hands on activities. The Gallery is unique to Central Vermont in being both a historical Museum with a large permanent art collection of work from the mid 1850's-1950's that started up in 1896. The Gallery also exhibits contemporary Vermont artists work. *There is no admission fee to the Gallery.* There is a donation box by the entry door. Our goal is to provide everyone access to this valuable community resource. Visitors can stop by for 10 minutes or spend a few hours viewing the exhibits.

Education is a primary goal for the Gallery for both the local community members and out of town visitors alike. This takes the form of offering many different free events including changing art exhibits

with opportunities to meet local artists, tours to school groups, seniors etc. lectures and Art Talks, film showings, poetry readings, book signings, opening art receptions and more.

The Gallery runs a popular fee based summer art camp for children from 7-14 that is held at the VT College of Fine Arts. New in the past two years are vacation art camps for children, an Artrageous summer art camp held at the Gallery, an afterschool arts program for children and art classes for teens and adults. These fee based programs generate income to help support Gallery programs.

The Gallery offers scholarships for our children's summer camp programs (led primarily by licensed professional Vermont teachers) and classes for families in need. The Gallery applies for grants and accepts donations to support scholarships so that vulnerable populations may attend our programs. In addition grant support has aided the Gallery in improving our classroom and art exhibit spaces.

Name of Person filling out this form: Ginny Callan

Name of Person to contact with questions: Ginny Callan

Phone Number: 262-6035 E-mail: ginnycallan.woodartgallery@gmail.com

AMOUNT OF FUNDING REQUEST:\$500

SERVICE INFORMATION

What is your organization's service area? State? Washington County? or Other? The Gallery serves Central Vermont and beyond. Our key areas are the nearby towns of Barre, Berlin, Calais, East Montpelier, Marshfield, Middlesex, Montpelier, Plainfield and Woodbury and Worcester.

What is the total number of individuals served by your organization in your prior Fiscal Year? 4,000-5000 individuals.

How many people in East Montpelier were served by your organization in the same period? We estimate a minimum of 250 East Montpelier visitors came to the Gallery in 2016. The Gallery has 75-100 East Montpelier residents on our mailing list and at least 60 or more on our e-mail list. Many residents visit the Gallery every few months as some exhibits change monthly and others every 2 months. In addition East Montpelier residents visit the Gallery to attend special community based and locally driven events including art opening receptions, Art Talks, Art Walks, Poetry Readings etc.

What type of service(s) does your organization provide to East Montpelier residents? The Gallery in Central Vermont own historical art museum. The Gallery has a large historic art collection of works from the 1850's to 1940's that include Thomas Waterman Wood and his contemporaries plus art from the Works Progress Administration (WPA) of artists work in the 1930-s-1940's. The Gallery plans a special exhibit of WPA Vermont artist Ron Slayton's (1910-1992) work in May and June of 2018 that will include 2 Art Talks and an opening reception. Slayton was born in Barre and lived his life in Central Vermont and was the Gallery volunteer curator for many years.

The Gallery provides free and changing art exhibits with opportunities to meet Vermont artists, art opening receptions often include music by local musicians, free lectures, poetry readings and gallery tours, we host book signings and more. The Gallery also holds art classes including drawing, pastels, watercolor, acrylic, collage and more.

Planned for 2018 (pending grant funding from the VT Community Foundation) are 2 free fun family art workshops at the Gallery and two free art workshops for teens and adults. In addition the Gallery vacation and summer art camps serve families with children in East Montpelier offering educational and art based childcare options. We are also applying for grant funding to hold a chalk art competition in 2018 in roped off parking lots, sidewalks and driveways with a youth jury to determine winners that will receive prizes! We will outreach to youth from the East Montpelier Elementary school and U 32 to engage students.

Approximately how many staff hours are dedicated to provide the services your organization offered East Montpelier residents during this time period? 50 or more hours

What services does your organization provide that are not available elsewhere? The Gallery's has a large permanent collection of art from the 1850-s to 1950's that are available for all to view at no charge. We are the only historical art museum in Central Vermont. The Gallery highlights the artwork of Thomas Waterman Wood from the 1800;s and the Works progress Administration from the 1930-s and 1940's. We offer free tours of the collection, free art receptions. Art Talks and more.

The Gallery regularly changes the art being exhibited and we loan paintings to other organizations including the VT History Museum in Montpelier (currently showing 15 portraits of TW Wood) the Central VT Medical Center (CVMC). A satellite exhibit of T.W. Wood's paintings is planned at the CVMC in 2018, Lost Nation Theatre just returned 3 prints that were on loan from the Gallery, The City of Montpelier has 6 paintings on exhibit and the VT State House has 40. Many more people can then view the artwork beyond the Gallery doors.

The Gallery also exhibits contemporary art of many Vermonters including East Montpelier residents of local Art Associations: the Art Resource Association, the Northern VT Art Association, the VT Pastel Association, the VT Professional Photographers and VT Paletteer's to name a few. In addition the Gallery hosts regularly changing exhibits of local Vermont artists work and student artwork. The Gallery held a solo exhibit and book signing of East Montpelier resident Andre Kline's photographs in 2016.

We have low cost meeting space for events that is used by community groups including the Green Mountain Club, the VT Pastel Society, the Onion River Exchange and the Summit Music School along with private event rentals.

What (if any) organizations provide similar services? _____

The Vermont State House offers tours and exhibits which includes some of the T.W. Wood Gallery's artwork along with artwork from their own collection. The Montpelier Recreation Center holds classes and the local Montpelier and Twin Valley Senior Centers hold art classes but they are limited and are only for seniors.

The Vermont Supreme Court exhibits solo shows of VT. artist's work. However the

Gallery shows a regularly changing variety of Vermont contemporary artists with new exhibits up every month. The Kellogg Hubbard Library holds speaking events and occasional exhibits of VT artists work but their shows are not as extensive as the Gallery's. The Front is a small cooperative Gallery down the Street from the T.W. Wood Gallery but their exhibit space is very small and limited.

If applicable, how does your organization collaborate with organizations providing similar services? _____

The T.W. Wood Gallery welcomes collaboration and partnership and recognizes the value of it. The Gallery partners with Central VT Medical Center and the Vermont State House, Montpelier's City Hall, the VT History Museum, Lost Nation Theatre and more by loaning these organizations historic and renowned artwork. The Gallery has also loaned artwork to the VT Historical Society, Norwich University and the VT Humanities Council in the past. We work with many Vermont artists associations to exhibit local artists work. The Gallery is also are one of the three founding members of the Center for Arts & Learning which includes the Monteverde Music and River Rock Schools.

In what way are the services your organization provides preventative in nature? The Gallery offers a wide variety of educational activities for children, teens and adults. Art can be especially important during times of stress and for both children and adults and can engage the heart, mind and hands.

Our art summer camps programs are especially vital for children that are not engaged in physical sports activities to gain self-confidence and shine. The Gallery also holds an after school arts programs for children which keeps them engaged and busy with less time to get distracted into negative activities. We are planning four free art workshops for children teens families and adults in 2018 if supported by the VT Community Foundation. These workshops will introduce a wide portion of Central Vermonters to art and fun and engaging activities.

FINANCIAL INFORMATION

How did your organization determine the amount of the funding request? Please explain in detail your reasoning for any increase or decrease (use attached sheet if necessary). The T.W. Wood Gallery is requesting \$500, half of the approximate cost for 200 East Montpelier residents to visit the Gallery annually and participate in free events such as Art Walks and Art Talks, speakers, poetry readings, book signings, opening art exhibit receptions, art exhibits, school tours etc.

We have begun asking Gallery visitors to sign in, noting their town and state but many do not and our records are not complete. We had over 2,500 visitors sign in for the past year and estimate we had 5,000 + visitors. Often one person from a group will sign in for all, if they do at all. We can only estimate how many visitors from East Montpelier visited the Gallery in the past year, 250 residents seems likely. Many East Montpelier residents attend numerous Gallery events and exhibits throughout the calendar year. We have 70 East Montpelier residents in our data base and many more regularly visit the Gallery.

In terms of comparison with requested support from the town of Plainfield from other nearby towns, a break out of our 2017 town request and visitor annual estimates follows.

East Montpelier – Requesting \$500 (visitor estimate 250+)

Middlesex – Requesting \$250 (visitor estimate 125- 150)

Montpelier – Supports the Gallery programs with \$5,000 annually (visitor estimate 1,000)

Plainfield – Requesting \$250 (visitor estimate 125- 150)

If approved by the town, how will your organization use the funds? The T.W. Wood Gallery would use the funds to support educational and outreach events held at the Gallery for community members at no charge while these activities do cost the Gallery staff time, materials, overhead. refreshments etc.

Do any of your grant sources require local financial commitment? Explain.

Grants often require in kind support which is in the form of volunteer time given to the Gallery. We rely heavily on volunteers who produce our monthly newsletter, designed our new website, review financial records, perform building renovations and paint walls, assist with large mailings and office clerical needs, play music at events and donate their art for silent auctions. We have a volunteer curator of the permanent art collection, a volunteer visual arts committee to plan exhibits and a nine member volunteer Board.

Is your organization approved by the IRS as tax-exempt? Yes _____

If yes, indicate your approval type: 501c3: Yes EIN number 03-019-0572 other: _____

INCOME SOURCES 2016	PERCENT OF INCOME	TOTAL INCOME
Federal	0	
State	0	
Local Towns	3.5%	\$5,000
United Way	0	
Vacation and Summer Art Camps	21.6%	\$31,145
Art Sales	.95%	\$1,380
Foundation Donations	13.9%	\$20,000
Grants	.86%	\$1,250
Art Rental	1.9%	\$2,800
Membership Donations	4.6%	\$6,604
Donations, other	4 %	\$5,874
After School Arts	2.7%	\$3,935
Room rental	2.7%	\$3,695
Art Classes	1.7%	\$2,498
Investment Income	5.6%	\$8,036
Transfer from Savings	41.6%	\$60,000
TOTAL INCOME		\$144,284

EXPENDITURES	Budgeted Percent	Budgeted Dollars	Actual Expense Percent	Actual Expense Dollars
Personnel	38%	\$53,575	43%	\$61,716
Insurance/Rent/Utilities		\$14,135 Insurance \$24,574 rent \$605 utilities	27.9	\$13,618 insurance \$24,910 rent \$633 utilities 39,161 total
Fundraising Costs		\$1,030	.7%	-
Teachers for classes and camps contracted)	16%	\$22,700	14%	\$19,802
Office Supplies		\$810	1.5%	\$2,122
Education program costs (Started the After School Arts program that was not in the original budget)	10 %	14,000	14%	\$20,903
Bookkeeping	4 %	\$5,900	2.2%	\$3,090
Curatorial expenses	1.7%	\$2,465	1.2	\$1,687
Misc expenses security system, repairs, profess, postage, bank fees, advertising, artist fees, sales tax	\$16,496		11.7%	\$16,496
Total				\$140,464

Number of full-time paid staff positions (full-time equivalents or hours): 1 1/2

Number of full-time volunteer staff positions (full-time equivalents or hours): 6



2017 Gallery Trash to Treasures Recycled Art Camp



Former State Geologist Larry Becker at 2017 Rock, Paper Scissors Camp!



East Montpelier resident Andrew Kline's exhibit opening reception and talk 2016



National Life Volunteers paint the Gallery art classroom



2017 Poetry Reading at the Gallery with Jan Sandman and Patty Joslyn

Thanks for considering our request!
Ginny Callan